

Review

Invention disclosure is reviewed by CTL team and assigned to a business development team member

Develop

El team reviews the competitive landscape to crystallize the technology's value proposition

Secure

When necessary, El team helps secure resources to drive development (e.g., Catalyst Fund, TDI, collaborative research alliances)

Plant

Opportunity

eLab and CTL provide access to rich programming, educational opportunities, and mentorship regarding eShip and innovation

Engagement

El team conducts proactive targeted outreach to funded departments, faculty, and trainees

Protect



IP Strategy

CTL team coordinates with internal and external IP counsel to devise and execute an IP strategy

Connect



Strategize

El team collaborates with inventors to develop business strategy and materials for coordinated outreach to external stakeholders

How Enterprise Innovation

Commercialization Journey

Guides Innovators Through the

Outreach

El team connects with an extensive network of industry partners and venture capital firms to showcase the technology

Due Diligence

External partner signs a CDA and is granted access to confidential data package for diligence purposes

Negotiation

El team drafts key economic and non-economic terms and enters negotiations with the external partner

Execution

The agreements are finalized and executed, and relevant materials are transferred to the external partner

Collaborate



Oversight

El team monitors regular status reports to ensure continued development of the technology into a commercial product

Market Dissemination

The technology becomes a marketed product, improving patient lives and providing financial support to advance Weill Cornell's missions